



CONFERENCE SCHEDULE

MONDAY, JUNE 22

WIPES ACADEMY

8:00 am - 6:00 pm

Instructor: **Chris Plotz**, Director of Technical Affairs, INDA

WELCOME RECEPTION

7:00 pm - 9:00 pm

MINNEAPOLIS CLUB

(2nd floor) 729 2nd Ave S
Minneapolis, MN 55402

TUESDAY, JUNE 23

WIPES ACADEMY

8:00 am - 1:00 pm

Instructor: **Chris Plotz**, Director Of Technical Affairs, INDA

BREAKFAST CONNECTIONS

8:30 AM - 9:00 AM

WELCOME

9:00 am - 9:05 am

Moderator: **Dave Rousse**, President, INDA, Association of The Nonwoven Fabrics Industry

EMERGING NEEDS AND WANTS OF A CHANGING CONSUMER BASE

9:05 am - 11:05 am

Moderator: **Janet O'Regan**, Director, Nonwovens Marketing, Cotton Incorporated

100 Most Influential Wet Wipe Brands (and Their Impact On Our Industry)

Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

Where, When and How: Snapshots of Consumers' Use of Wipes

Brian Sansoni, Senior Vice President, Communications, Outreach & Membership, The American Cleaning Institute (ACI)

London: Why Do All the Problems Start in the Pesky UK's Capital?

Adrian Wilson, Editor, Sustainable Nonwovens Magazine

Tackling Social Taboos: Reflecting Real Life for Real Profits

Katie Keating, Founding Partner/Co-CCO, Fancy LLC

Erica Fite, Co-Founder/Co-CCO, Fancy LLC

COFFEE & NETWORKING BREAK

11:05 AM - 11:30 AM

NAVIGATING THE UNSETTLED PRESERVATIVES LANDSCAPE

11:30 am - 12:30 pm

Moderator: Robert Johnson, Principal, Smith, Johnson & Associates

Preserving Preservatives, The Next Chapter

Phil Hindley, Head, Global Marketing Preservation, Lonza

Personal Care Trends Impacting the Use & Choice of Preservatives

Jessica Byrd, Global Business Director, Vertellus

LUNCH (ON YOUR OWN)

12:30 PM - 2:00 PM

COFFEE & NETWORKING BREAK

1:30 PM - 2:00 PM

SHIFTING TRADE WINDS AND MARKETS

2:00 pm - 3:30 pm

Moderator: Jay Roth, Regional Sales Manager, Elsner Engineering Works, Inc.

Fighting the Good Fight: Protecting Your Ideas and Supply Chain During a Trade War

Pete Mento, Ph.D., Managing Director/Practice Leader, Crowe LLC

Global Market for Personal Care Wipes: Product Segmentation – Adult Care in Focus

Svetlana Uduslivaia, Head of Home & Tech - Americas , Euromonitor International

COFFEE & NETWORKING BREAK

3:30 PM - 4:00 PM

GOVERNMENT AFFAIRS & NONWOVEN DATA

4:00 pm - 5:00 pm

Moderator: Michael Fitzgerald, VP Sales & Marketing, Albaad USA, Inc.

Policy Update: What's Happened and More Importantly, What's Next?

Jessica Franken, Director of Government, INDA, Association of the Nonwovens Fabrics Industry

The North American Nonwoven Wipes Markets: Growth and Why It's So Attractive

Brad Kalil, Director of Market Intelligence and Economic Insights, INDA

2020 WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS

5:00 pm - 5:30 pm

TABLETOP DISPLAYS AND RECEPTION

5:30 PM - 7:30 PM

WEDNESDAY, JUNE 24

BREAKFAST CONNECTIONS

8:30 AM - 9:00 AM

DEVELOPMENTS IN SUBSTRATE TECHNOLOGIES I

9:00 am - 10:30 am

Moderator: Jonathan Layer, Business Development Manager - Americas, Fibertex Nonwovens Inc.

The Shifting Sands on Single Use Plastics – Navigating Regulation, Legislation and Consumer Opinion

Richard Knowlson, Principal, RPK Consulting

Hemp Fiber from Front to Back: Wipe the Right Way

Claire Crunk, President, Southeast Hemp Fiber

Can 100% Cellulosic Fabrics Be Designed to Meet the Same Performance of Synthetic Fiber Web Blends? An Investigation of Performance of Novel Fiber and Fabric Treatments on 100% Cellulosic Nonwoven Wipe Fabrics.

Kay McCoy, Technical Sales Representative, Pulcra Chemicals LLC

COFFEE & NETWORKING BREAK

10:30 AM - 11:00 AM

DEVELOPMENTS IN SUBSTRATE TECHNOLOGIES II

11:00 am - 12:00 pm

Moderator: Jonathan Layer, Business Development Manager - Americas, Fibertex Nonwovens Inc.

Cellulose Based Wipes: Our Renewable Future

Abby Prasad, Ph.D., Senior Scientist, International Paper

Introducing Polyethylene based Wipes

Piyush Thakre, Research Scientist, Dow, Inc.

LUNCH (ON YOUR OWN)

12:00 PM - 2:00 PM

COFFEE & NETWORKING BREAK

1:30 PM - 2:00 PM

CHALLENGES OF PLASTICS IN NONWOVEN WIPES

2:00 pm - 4:30 pm

Moderator: Kyra Dorsey, Product Development Manager, Suominen

Building a More Plastic-free Wipe – Renewable Performance Additives

Christian Lenges, Business Development Manager, DuPont Industrial BioSciences

Going Certifiable: Application for Various Ecolables and Their Differences for Wipes

Claude Wei, Contract Manager, TÜV AUSTRIA Belgium NV

Determining the Sustainability of Wipes: Test Methods and Certifications for Different Environments

Bruno De Wilde, Lab Manager, OWS NV (Organic Waste Systems, N.V)

Pure Polyolefin Recycling at P&G and Beyond

John Layman, Ph.D., Section Head - Corporate R&D and Chief Technologist/Founding Inventor, PureCycle, The Procter & Gamble Co.

COFFEE & NETWORKING BREAK

4:30 PM - 5:00 PM

BEYOND A STROLL THROUGH THE AISLES - THE PRESSURES OF CONSUMER EXPECTATIONS

5:00 pm - 5:45 pm

Moderator: Jeff Slosman, President, National Wiper Alliance Inc.

Heidi Beatty, Project Manager Consultant, Crown Abbey, LLC

Richard Knowlson, Principal, RPK Consulting

TABLETOP DISPLAYS AND RECEPTION

5:45 PM - 7:30 PM

THURSDAY, JUNE 25

BREAKFAST CONNECTIONS

8:30 AM - 9:00 AM

DEVELOPMENTS IN INDUSTRIAL WIPES

9:00 am - 10:30 am

Moderator: Chris Plotz, Director Of Technical Affairs, INDA

Where Clean Counts Most: Industrial Wipes & Critical Environments

Matt Schiering, Chief Marketing Officer, Contec, Inc.

Comparison of Wiper Test Standards for Cleanroom and Aerospace Markets

Brad Lyon, Sr. Product Manager, ITW Texwipe

Healthcare Wipe Insights: AHE's Annual Trends Data Report

Patti Costello, Executive Director, Association for the Health Care Environment (AHE)

Linda Homan, Clinical Affairs Manager, Ecolab

FLUSHABLE WIPES: PROGRESS & PROBLEMS

10:30 am - 11:30 am

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

Battle of Determining "Flushability:" INDA's GD4 vs IWSFG PAS

Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry

2020 WORLD OF WIPES INNOVATION AWARD® ANNOUNCEMENT

11:30 am - 11:45 am

Moderator: Dave Rousse, President, INDA, Association of The Nonwoven Fabrics Industry