

**WOW**  
WORLD OF WIPES®  
INTERNATIONAL CONFERENCE

**AUGUST 24 - 27**

Hyatt Regency  
1300 Nicollet Mall  
Minneapolis, Minnesota

**THE WORLD IS FACING UNPRECEDENTED  
CHANGE. BE READY FOR THE EVOLUTION.**



**CAN'T MAKE IT IN PERSON?**  
JOIN US VIA VIRTUAL WOW —  
THE NEWEST OPTION TO ATTEND!

DON'T MISS: Wednesday, August 26 | 5:00pm - 5:45pm

**POST-PANDEMIC WIPES DEVELOPMENTS  
PANEL DISCUSSION**

 #wipes20  
@WipesCon

# A WORLD DISRUPTED. AN INDUSTRY TRANSFORMED.

COVID-19 has changed everything — so now more than ever, we all need to stay on the edge of progress, sharing up-to-the-second information and moving forward together. WOW 2020 is the forum for doing so.

Attend, and you'll know everything that's happening with breakthrough wipes technologies, consumer preferences, sustainable preservatives, upcoming regulations, developing markets, new nonwoven substrates, strategy-setting market intelligence and award-winning innovative products that can evolve your wipes business in a world of change.

In order to provide the safest possible conference experience, WOW 2020 is being organized and implemented following guidance from local government authorities and the Centers for Disease Control and Prevention, and a view of airline scheduling. We are taking the following preventative actions:

- » INDA is assessing each and every detail from arrival at the hotel, to the reception, to networking, coffee breaks and tabletop displays
- » INDA will provide enhanced hygiene protocol, including abundant access to hand sanitizers, and disinfecting wipes throughout the event
- » Frequently touched surfaces (door handles, computers and phones) will be cleaned regularly throughout the duration of the conference
- » Recommendations for social distancing protocols within the conference venue will be provided onsite
- » Risk-free cancellations of registration and tabletops are fully refundable until Monday, August 17th
- » Select a full refund, or transfer your registration or tabletop fees to WOW 2021, or apply the credit to membership dues, INDA publications, and any other INDA product or service



## Value-added reasons to attend:

- » Each speaker will present their topic through the lens of COVID-19 impacts on the wipes supply chain
- » You'll make vital business connections, with 13+ hours of scheduled networking in the 3-day program
- » INDA can help organize introductions for you at the event — just ask!



# WELCOME TO VIRTUAL WOW

Being ready for change is our new norm. In that spirit, the World of Wipes® International Conference announces a new virtual component, to accommodate whatever your business requires.

While nothing can replace face-to-face meetings — INDA offers Virtual WOW as a new component to attend the World of Wipes® 2020 Conference when you can't meet in person.



- » All conference presentations will be available on demand. A unique URL will be provided for you to access Virtual WOW
- » You'll hear each speaker's presentation and see the slides just as if you were in the front row — and you can access the URL and replay the presentations at any time
- » Tabletop Exhibitors can make appointments with Virtual WOW attendees. Additional details will be posted on the [World of Wipes®](#) website

**WORLD OF WIPES® IS CHANGING. YOU WON'T WANT TO MISS ONE-MINUTE OF THIS HIGHLY RELEVANT PROGRAM. STAY TUNED FOR EXCITING VIRTUAL WOW UPDATES AVAILABLE BY JUNE 30TH ON THE [WORLD OF WIPES®](#) WEBSITE.**



# MAKE CONNECTIONS. CREATE OPPORTUNITIES.



## BREAKFAST CONNECTIONS

Join business colleagues and create new opportunities each morning of the conference. Start each day greeting clients and peers – and meeting new ones – over a breakfast. The INDA staff is delighted to help you make introduction – just ask.



## COFFEE BREAKS

This is a great opportunity to introduce yourself during any of several morning and afternoon coffee breaks.



## RECEPTIONS

Care for a beverage and a contact or two? Get in front of senior-level wipes leaders, innovators, and prospective customers from all over the world. Exchange ideas, collaborate, and discover new business opportunities together.



## TABLETOP DISPLAYS AND RECEPTIONS

Join us for two nights of sumptuous hors d'oeuvres and world-changing ideas. On August 25 from 5:30 to 7:30 PM, and on August 26 from 6:00 to 7:30 PM you can see compelling new wipes products and services at the industry's most innovative tabletop displays.

## MONDAY, AUGUST 24

### WELCOME RECEPTION

**7 - 9 PM** | Minneapolis Club (2nd floor)  
729 2nd Avenue South, Minneapolis  
[www.mplsclub.org](http://www.mplsclub.org)



# ATTEND THE ULTIMATE WIPES BOOT CAMP!

**2-DAY COURSE**

WIPES Academy registrants receive a \$250 discount off the WOW full conference registration fee. **Pre-registration is required.**

**August 24 – 25**

**Monday: 8:00am – 6:00pm**

**Tuesday: 8:00am – 1:00pm**

**The first and only  
comprehensive wipes  
training program for the  
entire wipes supply chain!**



**INSTRUCTOR:**

Chris Plotz, Director of  
Education & Technical  
Affairs, INDA

**It's wipes learning at its most in-depth!** Come to the conference early for an immersive education on wipes. INDA's WIPES Academy is co-located in Minneapolis with the World of Wipes® (WOW) International Conference. Led by industry expert Chris Plotz of INDA, the Academy is the first and only comprehensive basic wipes training for the entire wipes supply chain.

From wipes materials, design, and production to cost implications and packaging, the two-day WIPES Academy focuses on the most important consumer wipes segments while introducing and highlighting the importance of every major facet of the multibillion dollar wipes sector.

This course is essential for technical and management professionals, especially those who are either new to wipes or have deep experience in a specific discipline and desire a broadened understanding of wipes. There are a limited number of seats available in the course, so register today to ensure your participation.

**PLEASE NOTE:** Registrants are recommended to have completed the Professional Development Center's Elementary Nonwovens Training Course or have two to four years' experience of basic nonwoven fabrics knowledge. Seating is limited.



TUESDAY, AUGUST 25

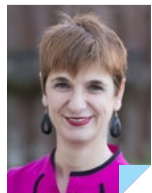


## WELCOME

Dave Rousse  
President, INDA



## EMERGING NEEDS & WANTS OF A CHANGING CONSUMER BASE



### 100 Most Influential Wet Wipe Brands (and Their Impact on Our Industry)

**Heidi Beatty**  
CEO, Crown Abbey

Gain insights into how 100 different brands of wet wipes are using new technologies, new packaging styles and transparent labelling claims to increase their share of business. Find out how US and European product launches differ by country and regions. Take note on the advantages and challenges start-up companies are using to carve space from traditional brands.



### Where, When and How: Snapshots of Consumers' Use of Wipes

**Brian Sansoni**  
Senior Vice President, Communications, Outreach and Membership, American Cleaning Institute (ACI)

Using wipes is a weekly consumer routine according to data from the American Cleaning Institute's 2020 National Cleaning Survey. Review the changes in consumers' everyday cleaning habits and behaviors. Learn what's driving household consumer wipes purchases and gain valuable insights in shoppers' cleaning habits.



### London: Why Do All the Problems Start in the Pesky UK's Capital?

**Adrian Wilson**  
Managing Editor, AWOL Media

Explore the UK's global impacts on the nonwovens and single-use disposable industries. Gain insights from London's first major fatberg in 2013 and subsequent government and retail chain bans, to the BBC's Blue Planet TV series, and the very British debate about teabags and the impact of Brexit.



**Katie Keating**



**Erica Fite**

### Tackling Social Taboos: Reflecting Real Life for Real Profits

Co-Founders/  
Co-CCOs, Fancy LLC

Consider the call to action for brands to use their power and might to break barriers while making product breakthroughs — and the money will follow. Discover how brands engage with people in real, authentic and emotional ways to create a lasting connection and build brand advocacy.

## NAVIGATING THE UNSETTLED PRESERVATIVES LANDSCAPE



### Preserving Preservatives, The Next Chapter

**Phil Hindley**  
Head — Global Marketing Preservation, Lonza

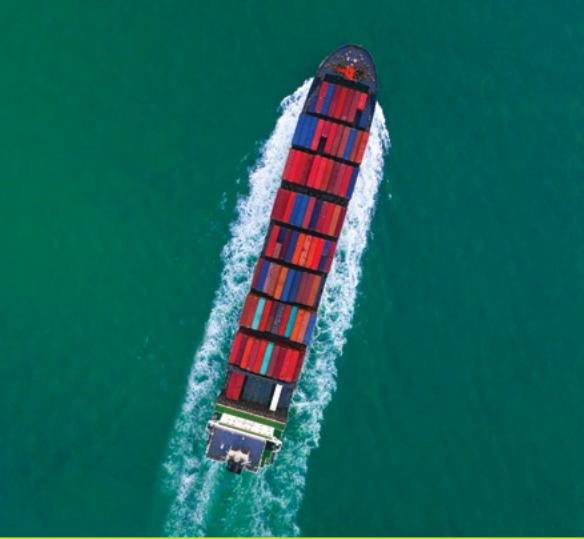
Discover how formulators meet safety, regulatory, performance and cost targets and balance consumer and NGO demands for natural, sustainable and Halal claims. Explore industry programs based on advocacy, science-led education and innovation, helping to ensure that consumer products remain satisfying, uncompromised, safe and effective.



### Personal Care Trends on Preservative Usage & Choice

**Jessica Byrd**  
Global Business Director — Personal Care, Home Care & Pharma, Vertellus

Personal Care products require preservation against microbial contamination and overgrowth to guarantee consumer safety and long-term formula stability. Learn how this category delivers safety in unique product forms, packaging and modes of delivery while remaining "free-from", "natural", "biodegradable", "sustainable", and "allergen-free".



## SHIFTING TRADE WINDS & MARKETS

### FEATURE PRESENTATION



#### Fighting the Good Fight: Protecting Your Ideas and Supply Chain During a Trade War

**Pete Mento, Ph.D.**

Managing Director, Practice Leader, Crowe LLP

Over the past year, tariffs have been used to protect certain industries and impose political will to manage international trade relations in the American economy. Pete Mento presents the need for manufacturers and service providers to consider multiple approaches in trade policy plans to tackle over-dependence in purchasing from one country like China or India and the idea that there is only one way purchasing.



#### Global Market for Personal Care Wipes: Product Segmentation – Adult Care in Focus

**Svetlana Uduslivaia**

Head of Research, Euromonitor International

Discover global unmet needs and potential for personal wipes within the multi-billion dollar disposable hygiene industry. Euromonitor will reveal the largest and fastest growing markets for personal care wipes, wipe segmentation trends and positioning, adult care product trends and wipes in North America,

Western Europe, and Eastern Europe. Take away critical knowledge on adult incontinence, and discover opportunities in the product development and marketing of adult care wipes.

### GOVERNMENT AFFAIRS & NONWOVEN DATA



#### Policy Update: What's Happened and More Importantly, What's Next?

**Jessica Franken**

Director of Government Affairs, INDA

Hear INDA's Director of Government Affairs Jessica Franken discuss

important developments in the ongoing trade war with China and other trade skirmishes affecting nonwovens, along with the latest on the Miscellaneous Tariff Bill, U.S.-Mexico-Canada Agreement, updates on various federal and state plastics pollution legislation and whatever public officials lob our way in 2020.



#### The North American Nonwoven Wipes Markets: Growth and Why It's So Attractive

**Brad Kalil**

Director of Market Intelligence and Economic Insights, INDA

Identify the supply-side and demand-side developments in both the North American nonwovens markets and the wipes markets. Grasp the latest nonwoven wipes market outlook, highlighting the importance of economic and population trends and key findings on market intelligence from INDA's recent North American Nonwovens Supply report and a preview from the North American Nonwovens Industry Outlook report to be published later in 2020.

### RECEPTION AND TABLETOP EVENTS:

**AUGUST 25, 5:30 - 7:30 PM**  
**AUGUST 26, 6:00 - 7:30 PM**



# THE WORLD OF WIPES INNOVATION AWARD® PRESENTATIONS

Tuesday, August 25 | 5:00pm - 5:30pm



Celebrate the best of the best in our industry, as we present three amazingly strong contenders for this year's prestigious World of Wipes Innovation Award®! Applaud the ingenuity and creativity shown by Berk International, LLC, Lonza LLC, and ITW Pro Brands in advancing the wipes market sector. See below for a recap of each finalist's entry!

## FINALISTS FOR THE FUTURE: THE TOP CONTENDERS FOR THE WORLD OF WIPES INNOVATION AWARD®

**Berk International, LLC:** Food Fresh liners are the first nonwovens that can absorb accumulated moisture in sealed produce packages, reducing wilting and spoilage. This product reduces consumer produce waste by keeping produce fresher for a longer period of time.



**ITW Pro Brands:** The DETEX® Metal Detectable Scouring Pad is designed to be detected by metal detectors currently in place in most food production facilities, minimizing the risk of foreign object contamination. The product's base is a nylon needlepunched nonwoven within a resin system with abrasive particles sprayed onto the web.



**Lonza LLC:** The NUGEN® NR Disinfectant Wipe is designed to be a one-step no-rinse food contact surface disinfectant, cleaning and disinfecting surfaces without detergent pre-clean or potable water-rinse requirements. The wipe also kills a broad set of bacteria and viruses such as Norovirus — a key food safety gap not addressed by pre-saturated food contact surface sanitizing wipes.





WEDNESDAY, AUGUST 26

## DEVELOPMENTS IN SUBSTRATE TECHNOLOGIES I & II



### **The Shifting Sands on Single Use Plastics – Navigating Regulation, Legislation and Consumer Opinion**

**Richard Knowlson**  
Principal, RPK Consulting

Uncover the latest information on regulation and legislation activities in North America and in other parts of the world. Hear about the positions key retailers are taking in response to legislation and the opinions of their customers, all from the perspective of the consumer wipes business.



### **Hemp Fiber from Front to Back: Wipe the Right Way**

**Claire Crunk**  
President, Southeast Hemp Fiber

Hemp fiber integration meets and exceeds the demands for sustainable designs, processes and supply chains, creating ethical and diverse product offerings to meet both consumer and regulatory demands. Review the extraordinary technical advantages and sustainable processes inherent to hemp fiber and the unique challenges to bring this compostable feedstock to the wipes market.



### **Can 100% Cellulosic Fabrics Be Designed to Meet the Same Performance of Synthetic Fiber Web Blends? An Investigation of Performance of Novel Fiber and Fabric Treatments on 100% Cellulosic Nonwoven Wipe Fabrics.**

**Kay McCoy**  
Technical Sales Representative, Pulcra Chemicals LLC

Discover the characteristics of a renewable source finish for enhanced cellulosic web performance that is currently under development for nonwoven substrates. You'll hear about research that evaluates and compares absorbency profiles that are critical to the function of wipes and how they retain and/or release lotion and active ingredients. Consider these conclusions on 100% cellulosic web performance with respect to end products such as baby, cosmetic and disinfecting wipes.



### **Cellulose Based Wipes: Our Renewable Future**

**Abby Prasad, Ph.D.**  
Senior Scientist – Global Cellulose Fibers, International Paper

Uncover the impact of fiber type on physical properties of 100% cellulosic wipes that are made under varying hydroentangling conditions. Gain insights into new physical property data of 100% cellulosic wipes compared to the physical properties data of select commercial wipes. Take away new research to meet the growing demand from consumers and legislation for natural and sustainably sourced single-use wipes that are safe for the environment and sewage treatment systems.



### **Introducing Polyethylene-based Wipes**

**Piyush Thakre, Ph.D.**  
Research Scientist, Dow, Inc.

Explore key performance metrics of polyethylene in wipes with potential cost savings and sustainability implications highlighted in this comparative research. Become familiar with PE-based nonwoven substrates' performance in wipes applications compared to wipes made from PET, PP and cellulose fibers. Delve into the material properties (tensile and abrasion), and application properties such as liquid and dirt pick-up are compared to the traditional wipe substrates.

# CHALLENGES OF PLASTICS IN NONWOVEN WIPES



## Building a More Plastic-free Wipe – Renewable Performance Additives

**Christian Lenges**

Business Development Manager, DuPont Industrial BioSciences

Delve into a family of engineered polysaccharides developed through the selective polymerization of sucrose to provide materials ranging in molecular weights, polymer architecture and particle morphology. Hear two wipes application examples for the use of this new material category for strength and performance improvements and the application of engineered polysaccharides to formulate latex-based binder systems as a performance-enhancing additive.



## Going Certifiable: Application for Various Ecolabels and Their Differences for Wipes

**Claude Wei**

Contract Manager,  
TÜV AUSTRIA BELGIUM NV

It's not guaranteed that a product that is certified to be biodegradable in one environment will be in another. Get a quick introduction on the key steps of the certification process for wipe biodegradability across different environments.



## Determining the Sustainability of Wipes: Test Methods and Certifications for Different Environments

**Bruno De Wilde**

Lab Manager, OWS nv

Get a glimpse of the standardized test methods that determine whether a wipe substrate can be converted in a sufficiently rapid and complete manner without visible residues or harmful invisible byproducts. These methods can help recycling operations reduce single use plastics and divert organics from landfills.



## Pure Polyolefin Recycling at P&G and Beyond

**John M. Layman, Ph.D.**

Section Head – Corporate R&D, The Procter & Gamble Company and Chief Technologist & Founding Inventor, PureCycle

Find out how P&G intends to satisfy consumers' expectations and achieve companies' goals, with a novel purification technology that converts contaminated recycled resins into virgin-like resins. Using a hydrocarbon solvent at elevated temperature and pressure and a novel combination of standard chemical engineering unit operations, the proprietary technology is key to a 70-ton/year capacity pilot plant that started operations in 2019. Find out more about the next plant start-up planned for 2022.



## Are Plastics Dead in Nonwoven Wipes? What Plastic-Free Consumers Really Want

**Geoff Collins**

Director, Jacob Holm

Explore the concerns that have led to heightened awareness of plastics in wipes, the resulting challenges, and how the industry might address these concerns. Gather viewpoints of sustainability in consumer wipes manufacturing, from raw materials to processing to influencing end user and consumer behaviors; and consider the innovation and investment strategies that best respond to the challenge of plastics in nonwoven wipes.

## PANEL DISCUSSION: POST-PANDEMIC WIPES DEVELOPMENTS

Learn how COVID-19 has directly and indirectly changed the wipes industry in this expert panel discussion. Get details on the shifts in consumer opinions on plastics and synthetic chemicals, packaging preferences, enhanced labeling and the new performance levels that are driving the wipes business. Has sustainability taken a backseat to efficacy? Will expanded home use create a demand for larger wipes packaging in jumbo or family sizes? Are user-friendly labels around the corner? Take away the latest business insights from industry leaders.





THURSDAY, AUGUST 27

## DEVELOPMENTS IN INDUSTRIAL WIPES



### Where Clean Counts Most: Industrial Wipes & Critical Environments

#### **Matt Schiering**

Chief Marketing Officer, Contec, Inc.

When it comes to industrial wiper applications, there are Critical Environments...and everything else. Learn the important criteria behind the selection of wipe/wiper substrates for Critical Industrial Environments — where “clean counts most.” Take away industrial wipe growth trends: critical vs. non-critical environments, substrate selection criteria, ranking fabric attributes and the case against laundered alternatives.



### Comparison of Wiper Test Standards for Cleanroom and Aerospace Markets

#### **Brad Lyon**

Sr. Product Manager, Texwipe, an ITW Company

Know the differences and evolution between wiper tests. Compare wiper test methods for the Society of Automotive Engineers' (SAE) AMS3819 Cloths and Cleaning for Aircraft Primary and Secondary Structural Surfaces; the Institute of Environmental Science and Technology's (IEST) IEST-RP-CC-004.3; and newly issued 4.4. evaluating wiping materials used in cleanrooms and other controlled environments. Get the details behind each specification and test requirement.

## Healthcare Wipe Insights: AHE's Annual Trends Data Report



#### **Linda Homan**

Clinical Affairs Manager, Ecolab



#### **Patti Costello**

Executive Director, Association for the Healthcare Environment (AHE)

Gain a better insight on what drives end users to select wipes in the healthcare environment. Where are the opportunities for innovation, and what requirements are needed to meet specific cleaning and disinfecting needs? The Association for the Health Care Environment (AHE) is the recognized authority on the healthcare environment, defining and advancing the professionals responsible for care in these settings. See the results from AHE's 2018 Annual Trends Data report in North America and how you can incorporate these critical findings into your wipes business.

# FLUSHABLE WIPES: PROGRESS & PROBLEMS



## U Can't Flush This

**Jessica Franken**  
Director of Government Affairs, INDA

Hear how recent legislative activity in California, Minnesota and New Jersey is addressing wastewater system clogs caused by the inappropriate flushing of products, including wipes, that weren't designed or intended to be disposed in the toilet. Get the facts on Washington State's recent joint industry wastewater legislation focused on the "Do Not Flush" labeling of non-flushable wipes.



## The Battle of Determining "Flushability": INDA's GD4 vs. IWSFG PAS

**Dave Rouse**  
President, INDA

Delve into the differences between the INDA/EDANA GD4 testing guidelines, and the Publicly Available Specification (PAS) of the International Water Services Flushability Group (IWSFG). Explore the testing protocol choice used in determining if a wipe can be marketed as a "Flushable Wipe". Become familiar with the progress of "Do Not Flush" labeling of non-flushables, and the gap between the scientifically-based GD4 tests and pass/fail criteria, and the "Pee, Poop & Paper" ideology of the IWSFG.



## 2020 WORLD OF WIPES INNOVATION AWARD® ANNOUNCEMENT

**IT'S THE BIG REVEAL OF THE BEST OF WIPES! BE THERE AS WE "CROWN" THE NEW WINNER OF THE WORLD OF WIPES INNOVATION AWARD®.**



The 2019 World of Wipes Innovation Award® is presented to Kelheim Fibres GmbH for its Danufil QR Fibres. **Helmut Lauterbach**, Business Manager Textile and Nonwoven, accepts the prestigious award.



#wipes20  
@WipesCon



**DOWNLOAD  
THE INDA APP!**

Get the latest details about:

- » Attendee listing by last name and company
- » Speaker presentations
- » Tabletop exhibitors
- » Session timing
- » Event program
- » Plus changes and updates

iOS: [bit.ly/iOSMobileAppINDA](https://bit.ly/iOSMobileAppINDA)

Android: [bit.ly/AndroidMobileAppINDA](https://bit.ly/AndroidMobileAppINDA)

## ABOUT INDA

INDA, the Association of the Nonwoven Fabrics Industry, serves hundreds of member companies in the nonwovens/engineered fabrics industry on a global scale. INDA events have helped members connect, learn, innovate and develop their businesses. INDA's educational courses, market data, test methods, consultancy and issue advocacy help members succeed by providing information to better plan and execute business strategies. For more information, visit [inda.org](https://inda.org), or download the INDA mobile app to receive immediate updates.

**PLEASE NOTE: The program schedule is subject to change.**

## WOW COMMITTEE MEMBERS

INDA gratefully acknowledges the World of Wipes® Committee for their commitment to creating this year's outstanding program.

### Committee Chair

Jan O'Regan  
**Cotton Incorporated**

Heidi Beatty  
**Crown Abbey, LLC**

Jean-François De Gruttola  
**Lenzing Fibers Inc.**

Kyra Dorsey, Ph.D.  
**Suominen**

Michael Fitzgerald  
**Albaad USA, Inc.**

Weini Girmai  
**Auriga Polymers, Inc.**

Rob Johnson, P.E.  
**Smith, Johnson & Associates**

Afia Karikari  
**Dow Chemicals**

Jonathan Layer  
**Fibertex Nonwovens**

Michele O'Donnell  
**Kimberly-Clark Professional**

Shana Owens  
**Suominen**

John Poccia  
**Poccia Consulting, LLC**

Jay Roth  
**Elsner Engineering Works, Inc.**

Vinitkumar Singh, Ph.D.  
**Jacob Holm**

Jeff Slosman  
**National Wiper Alliance Inc.**

Jerry Snider  
**Berry Global**

Mark Steinbrecher  
**Optima Machinery Corporation**

Elliott Stevens-Fosque  
**Formosa Plastics Corporation, USA**

Jeff Willis  
**Nonwovens By Design**

John Wilson  
**Ancor Flexibles North America**

CK Wong  
**U.S. Pacific Industry Ltd.**



# ACCOMMODATIONS



## HOTEL INFORMATION

### Hyatt Regency Minneapolis

1300 Nicollet Mall  
Minneapolis, MN, 55403

\$169/night plus taxes  
(single or double)

### Millennium Hotel Minneapolis

1313 Nicollet Mall  
Minneapolis, MN 55403

\$99/night plus taxes  
(single or double)

This rate is non-commissionable and room reservations may be made at a discounted rate as long as rooms are available in the group block. There is a limited amount of rooms and reservation requests are processed in the order in which they are received, so we encourage you to please submit your request as soon as possible. Please be sure to make your reservations immediately — submitting your hotel reservation prior to the cut-off date does not guarantee that a room will be available in the group block, at the group rate.

## REGISTER BY JULY 29TH FOR YOUR HOTEL DISCOUNT!

Take advantage of the INDA negotiated discount hotel rate. First, register to participate at the World of Wipes® and/or WIPES Academy. Once you're registered, you'll receive a secure and unique WOW confirmation code. This code is required to book your hotel room. Only registered WOW and/or WIPES Academy participants with a confirmation code may reserve discounted hotel rooms.

### IMPORTANT!

You must be registered for the World of Wipes® 2020 (WOW) International Conference to secure a hotel room.

**Hotel Reservations must be submitted by Wednesday, July 29, 2020.**

## QUESTIONS?

Contact Tracie Leatham  
[tleatham@inda.org](mailto:tleatham@inda.org)

OR Andrea Leach  
[aleach@inda.org](mailto:aleach@inda.org)

### PLEASE NOTE:

If you cancel your hotel and conference registration after Wednesday, July 29, 2020:

- » You will be charged 100% of the hotel fees plus applicable taxes for any cancelled nights or for the full stay, whichever is applicable.
- » The hotel cancellation fees will be deducted directly from the cancelled registration credit on your account.

**Example:** Cancel 3 nights' hotel at \$100/night plus 10% tax = \$330. Registration fee paid = \$1,000. Therefore, you will have a credit of \$670, which may be applied to any INDA event, product or service within the next 12 months.

If you do not cancel your conference registration, but choose to cancel your hotel reservation after Wednesday, July 29, 2020:

- » The hotel cancellation fees will be deducted from the previous payments on your account and you will be required to pay the outstanding balance prior to receiving your conference credentials.

**Example:** Cancel 3 nights' hotel at \$100/night plus 10% tax = \$330. Registration fee paid = \$1,000. Therefore, you will have a balance due of \$330, which must be paid prior to receiving your credentials.

# REGISTRATION FORM



#wipes20  
@WipesCon



**Monday - Thursday | August 24 - 27, 2020 | Hyatt Regency | Minneapolis, Minnesota USA**

To register for WOW 2020, please complete the form below. Copy this form for additional registrations, or register online at [inda.org](http://inda.org)  
By registering early, you qualify for significant savings from the regular registration fee.

Last Name/Surname \_\_\_\_\_ First Name \_\_\_\_\_  
Job Title \_\_\_\_\_ Organization \_\_\_\_\_  
Address \_\_\_\_\_ Website \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

INDA will publish your email address on the official event attendee list. **If you do not wish** to have your email address published, please check the box

Please make selections in each section for us to process your registration.

### Your Organization's Primary Affiliation with the Nonwovens Industry (check all that apply):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Nonwoven Producer/Supplier                    | <input type="checkbox"/> Supplier of Paper & Packaging                              | <input type="checkbox"/> Association          |
| <input type="checkbox"/> Converter/Fabricator/End Product Manufacturer | <input type="checkbox"/> Supplier of Other Materials (Films, Tapes, Netting)        | <input type="checkbox"/> Academic Institution |
| <input type="checkbox"/> Brand Owner/Brand Marketer                    | <input type="checkbox"/> Supplier of Services (Transportation, Logistics, Software) | <input type="checkbox"/> Government           |
| <input type="checkbox"/> Machinery/Equipment Manufacturer/Supplier     | <input type="checkbox"/> Wholesaler/Retail Distributor                              | <input type="checkbox"/> Press/Publishing     |
| <input type="checkbox"/> Supplier of Adhesives, Binders & Chemicals    | <input type="checkbox"/> Third Party Testing, R&D, Pilot Lines                      | <input type="checkbox"/> Other                |
| <input type="checkbox"/> Supplier of Resins, Fibers & Pulps            | <input type="checkbox"/> Consulting   |   |

### Primary Title or Job Function (check only one):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Principal/CEO/President/Senior Leadership      | <input type="checkbox"/> Account Manager/Sales Management                  | <input type="checkbox"/> Information Systems        |
| <input type="checkbox"/> New Business/Product Development/Tech. Scout   | <input type="checkbox"/> Consultant  | <input type="checkbox"/> Press/Editorial            |
| <input type="checkbox"/> Director/Division Management                   | <input type="checkbox"/> Marketing/Product Management                      | <input type="checkbox"/> Press/Other than Editorial |
| <input type="checkbox"/> Manufacturing/Production/Operations Management | <input type="checkbox"/> Engineering/Applications/Process                  | <input type="checkbox"/> Government                 |
| <input type="checkbox"/> Quality Control/Assurance Engineering          | <input type="checkbox"/> Financial Accounting/Comptroller/Business Analyst | <input type="checkbox"/> Academic - Faculty         |
| <input type="checkbox"/> Research & Development                         | <input type="checkbox"/> Office Manager/Administrative Assistant           | <input type="checkbox"/> Academic - Student         |
| <input type="checkbox"/> Purchasing                                     | <input type="checkbox"/> Human Resources                                   |   |

## PRICING AND REGISTRATION

(Please check appropriate boxes)

|  | Through July 29, 2020            |                                  | After July 29, 2020              |                                  |
|--|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
|  | INDA Members                     | Non-Members                      | INDA Members                     | Non-Members                      |
| <input type="checkbox"/> <b>WOW Full Conference</b>                              | <input type="checkbox"/> \$1,650 | <input type="checkbox"/> \$2,350 | <input type="checkbox"/> \$1,975 | <input type="checkbox"/> \$2,825 |
| <input type="checkbox"/> <b>NEW Virtual WOW Conference</b>                       | <input type="checkbox"/> \$1,150 | <input type="checkbox"/> \$1,850 | <input type="checkbox"/> \$1,475 | <input type="checkbox"/> \$2,325 |
| <input type="checkbox"/> <b>Networking Only</b>                                  | <input type="checkbox"/> \$850   | <input type="checkbox"/> \$1,150 | <input type="checkbox"/> \$995   | <input type="checkbox"/> \$1,325 |
| <input type="checkbox"/> <b>WIPES Academy</b> (Separate Registration Aug. 24-25) | <input type="checkbox"/> \$1,195 | <input type="checkbox"/> \$2,850 | <input type="checkbox"/> \$1,995 | <input type="checkbox"/> \$2,850 |
| <input type="checkbox"/> <b>Welcome Reception</b> Mon., Aug. 24, (RSVP needed)   | <input type="checkbox"/> \$0     | <input type="checkbox"/> \$0     | <input type="checkbox"/> \$0     | <input type="checkbox"/> \$0     |

\* Discount Pricing:

- First-time attendees or attendees who haven't attended since 2016 receive special discount pricing
- Company large group discounts with three or more
- WIPES Academy registrants receive a \$250 discount off WOW full conference Member/Non-Member registration fees

### Payment (full payment must accompany this registration)

MasterCard    VISA    AMEX    Check/Money Order (in U.S. funds and drawn on U.S. bank, payable to INDA)

Total Enclosed \$ \_\_\_\_\_ Card # \_\_\_\_\_ Card Expires \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code \_\_\_\_\_  
(month) (year)

Billing Zip Code \_\_\_\_\_ Phone or Email \_\_\_\_\_ Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE NOTE:** By registering for WOW 2020, you are agreeing to receive email and direct mail communications from INDA, and you are also giving us permission to use your image in any photography promoting the event and our association.

Wire Transfer (for instructions, please contact Tracie Leatham, [tleatham@inda.org](mailto:tleatham@inda.org), or call +1 919 459 3726).  
For all wire transfers, please reference WOW 2020 and attach confirmation.

Please check here if you have a disability that requires special assistance or accommodation to fully participate.

NOTE: Please attach a written description of your needs. INDA must receive all special assistance requests by July 29, 2020 to make accommodations.

**NOTE:** Registrations and tabletops are fully refundable until **Monday, August 17th**. You may select a full refund, or transfer your registration or tabletop fees to WOW 2021.

Pre-register online at [inda.org](http://inda.org) or send this form with payment or credit card information to the following address:

**WOW 2020/INDA**  
PO Box 1288  
Cary, NC 27512-1288

**Phone:** +1 919 459 3726  
**Domestic Fax:** 866 847 7922  
**International Fax:** +1 919 636 7908  
[tleatham@inda.org](mailto:tleatham@inda.org)



[inda.org](http://inda.org)

# WOW

WORLD OF WIPES®  
INTERNATIONAL CONFERENCE

## AUGUST 24 - 27

Hyatt Regency  
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Minneapolis, Minnesota

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